



## Channel Summit EMEA event rescheduled for 19-21 May 2022

*Revised dates announced for inaugural EMEA consumer technology & IT industry show*

Organisers of the Channel Summit EMEA event have announced revised dates for the upcoming consumer technology channel show. Originally scheduled for 9-11 March, the event has been moved to 19-21 May.

**Farouk Hemraj, entrepreneur and Co-Founder of ChannelHub**, organiser of the Channel Summit EMEA event, commented, *"We have decided to move the Channel Summit show to May. We believe that by this time, travel restrictions will almost certainly be lifted and company travel policies relaxed, so it should be much more straightforward for our customers to travel abroad."*

Over 200 senior e-tail, retail and distributor executives from across Europe, Middle East and Africa have pre-registered for the event, in addition to 50+ confirmed exhibitors.

*"Delivering ROI for our exhibitors and delegates is our number one priority. While the pandemic seems to be receding in numerous countries, we are acutely aware that many people are still hesitant about travelling. We want to avoid an event with low footfall and empty promises", noted Hemraj.*

The event will host 400 senior channel executives from 50+ countries to hold pre-arranged One to One meetings and discussions with 100+ exhibitors over 2 days.

*"May is a beautiful time of year in Monaco. With the date change, I am confident that our attendees will get even more enjoyment out of their time at the show. Plans are already under way for some fantastic outdoor functions to celebrate our first Channel Summit show."*

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### About ChannelSummit EMEA

Channel Summit invites and hosts senior-level executives from the region's top distributors, retailers and e-tailers to meet and do business with consumer technology and IT hardware brands. The event is scheduled for 19-21 May 2022, Fairmont Hotel, Monaco. The Channel Summit EMEA event is organised by ChannelHub. For more information, please visit [www.channel-summit.com](http://www.channel-summit.com)

### About ChannelHub

ChannelHub's mission is to digitally connect consumer technology vendors and retailers to allow a faster and more productive way to bring innovative products to the market. ChannelHub enables vendors, distributors and retailers from all over the world to build trusted relationships in a fast and easy way, leveraging cutting edge technology with human expertise. ChannelHub is the organiser of the RetailConnect, IT ChannelConnect online events. For more information, please visit [www.channelhub.net](http://www.channelhub.net)